LIZA BUNCE

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919.800.7859

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www.linkedin.com/in/liza-bunce

Skills

HTML | CSS

JavaScript (jQuery, Bootstrap 4)

UX | UI Design

Content Creation

Responsive Web Design

Social Media

Prototyping

Photography

Videography

Research

Customer Service

Leadership

Public Speaking

Quick Learner

Organization and Planning

Remote Learning/Working

Tools

WordPress

Adobe Illustrator

Adobe Premiere Pro

Adobe Lightroom

Adobe XD

Microsoft Office

Google Suite Apps

R | R Studio

Tableau

XCode

Education & Honors

MASTER OF ARTS, Elon University — May 2020

Interactive Media

Honors: Summa Cum Laude

BACHELOR OF SCIENCE, N.C. State University — December 2018

Major: Zoology | *Minors: International Studies and German*

Honors: Magna Cum Laude (3.7), Dean's List (F'2016, S'2017, S'2018, F'2018)

Notable Projects

LONGO MAI FLY-IN PROJECT — October 2019 - January 2020

Project Manager | *Longo Mai, Costa Rica* (First place winner, Best of the Web competition, Association for Education in Journalism and Mass Communications - International)

- Led a team of eight master's students in a deadline-driven project
- Travelled internationally to gather content, conduct interviews, and connect with community partners and stakeholders
- Implemented the WordPress theme 'Divi' to create a functional and responsive website, assisted with videography, photography, visual and UX/UI design, feedback, and final deliverable

EVENTING AT NC STATE — August 2016 - December 2019

President, Vice President, Social Media, and Web Designer | *Raleigh, NC*

- Allocated tasks based on team needs, created fundraisers, cultivated supporter engagement, and designed image, text, and graphic layouts for Facebook and Instagram
- Designed the equestrian team's wixsite, including color scheme and layout, and contributed written, video, and photo content

Employment History

WALT DISNEY WORLD — Spring 2019

Attractions Cast Member | *Orlando, FL*

- Worked individually and collaberatively to facilitate and streamline guest experiences in a fast-paced environment
- Responsible for the safety of thousands of people a day, maintaining positive and exceptional guest service by following the four keys: courtesy, efficiency, show, and safety

UNITED THERAPEUTICS — Summer 2016

Seasonal Support Associate | *RTP, NC*

- Researched, proposed, and pitched a new indication for a previously marketed product
- Investigated and identifyed a new database to house documents for easy accessibility

SEMESTER AT SEA — Spring 2016

Field Programs Intern | *M.V. World Odyssey*

- Compiled, organized, and reviewed travel information and logistics for each port
- Gathered feedback for each trip following its completion in order to summarize and provide recommendations
- Provided front-facing customer service to students, staff, and faculty in a constantly changing and culturally diverse environment